

*First time in our City*

Event Organizer



# *Wrindawan*

*Style Phoolon Ki Holi and Dandiya*

*First time in Agartala - Udaipur & Ambassa*



# about Our Event

## *Key Points of the Holi Cultural Programme*

- **Rock Bhajan / Bhajan Clubbing**
- **Phoolon Ki Holi**
- **Green Holi (Eco-Friendly Holi)**
- **Dandiya & Folk Dance**
- **Drug Awareness Programme**
- **Blood Donation Motivation (Stage Drama)**
- **Promotion of Indian Culture & Tradition**
- **Drug-Free & Alcohol-Free Event**

# about

## Our Ground & Crowd

### Agartala

*KShudiram School Ground*

**DATE-** 04/03/2026

**DAY -** WEDNESDAY

**Expected Crowd -** 6,000 - 8,000 People

### Udaipur

*Sports Complex Ground*

**DATE-** 05/03/2026

**DAY -** THURSDAY

**Expected Crowd -** 4,000 - 5,500 People

### Ambassa

*Chendrai chara School  
Ground*

**DATE-** 03/03/2026

**DAY -** THURSDAY

**Expected Crowd -** 3,000 - 3,500 People

### Targeted Audience

Our primary target audience includes:

- Age Group: 16 to 45 years
- Profile: Students, working professionals, young entrepreneurs, families, and culturally inclined youth
- Geography: Agartala, Udaipur, and nearby districts across Tripura

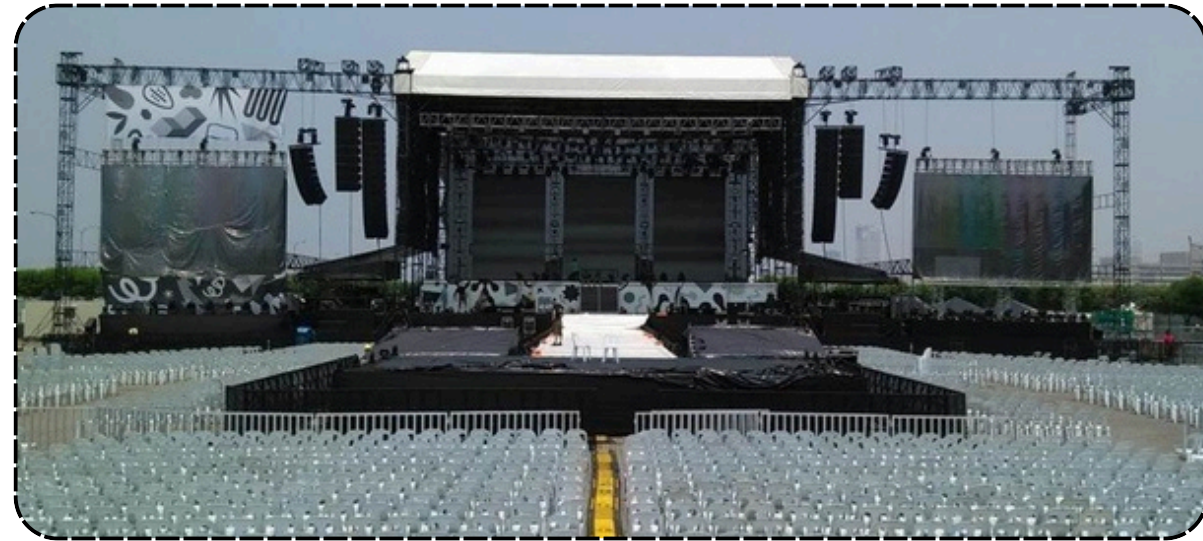
# GROUND

*Venue & Ground Layout*



This is a reference layout to provide a visual understanding of the event setup.

# Ground Branding Opportunities



**MAINBACKDROP**



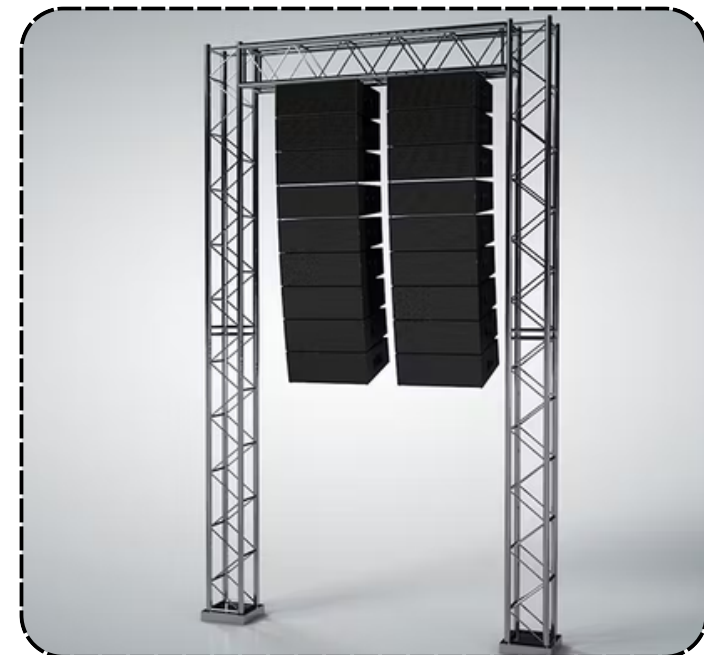
**ENTRY GATE  
2-3 NOS**



**TICKET COUNTER**



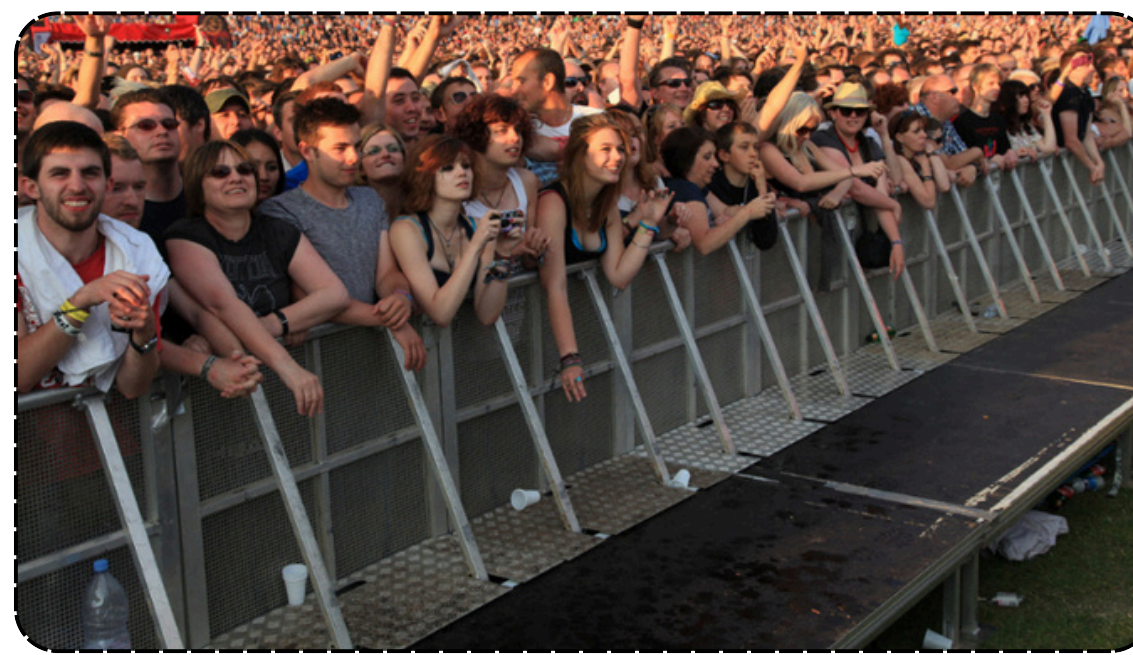
**STALLS**



**SPEAKER SCAFFOLD**



**BANNER STAND**



**BARRICADE BRANDING**



**ENTRY BAND**

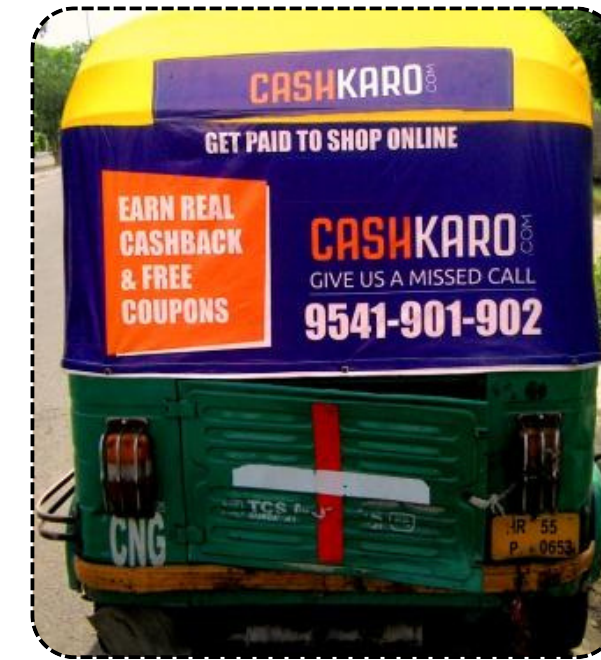
# Pre-Event offline Advertising Planing



**HOADINGS**  
8-10NOS



**Canter Activity**  
3nos × 20 Days



**Auto & Tomtom Backside Advertising**



**A3 size poster**



**Flash mov in Mall & Collages**



**Roadside bannar**  
350+



**News channel & on air promotion**



**Bus bannaring**

# Pre-Event online Advertising Planing



**Social Media Marketing**



**All Sponsor And Details Available in our Own Website**



**Google SEO Marketing**



**Influencer Marketing**

## *What We Offer to Our Valued Sponsors*

We provide strong on-ground, offline, and digital brand visibility before, during, and after the event to ensure maximum reach, recall, and engagement for our sponsors.

### **1. On-Ground Brand Visibility (Event Day)**

- Sponsor logo & brand name displayed at main stage backdrop
- Branding at entry gate, ticket counter & stalls
- Barricade branding near audience area
- Banner stands & standees at prime locations
- Entry band branding (where applicable)
- Sponsor branding displayed throughout the event duration
- Opportunity for brand activation / sampling at venue

### **2. Stage & Audience Engagement**

- Anchor mentions of sponsor brands at regular intervals
- Sponsor acknowledgement on stage announcements
- Sponsor representatives invited for felicitation / stage presence
- Brand association with celebrity artists & performances

### **3. Pre-Event Offline Promotion**

- Hoardings across key city locations
- Roadside banners & posters
- Auto & bus backside branding
- Pamphlet distribution in colleges, schools & public areas
- Flash promotions in malls & crowded zones (where permitted)
- Radio promotions before the event (frequency as per plan)

### **4. Digital & Online Promotion**

- Social media marketing across platforms (daily posts)
- Paid promotions via Facebook & Google Ads
- Sponsor details listed on official event website
- Influencer marketing & shout-outs
- Online creatives with sponsor logo & taglines

### **5. Media & Publicity Support**

- Event invitation creatives with sponsor branding
- Newspaper advertisement support (tentative)
- Post-event digital content & highlights featuring sponsors

### **6. Guest & Networking Privileges**

- Sponsor representatives included in VIP / guest list
- Access to networking with artists, media & organizers
- Brand positioned as an official partner of the event

ADDRESSING SPONSERSHIP OPPORTUNITIES

# TITLE SPONSOR

₹3lakh

## PRESENTED BY

₹2lakh

## CO PRESENTED

₹1lakh

## POWERED-BY

₹80,000

## CO POWERED-BY

₹50,000

## GROUND SPONSORSHIP

### GATE SPONSOR

TOTAL 3 GATES (BOTH SIDE BRANDING)

- 1 VVIP/VIP GATE
- ENTRY/EXIT GATE
- ENTRY/EXIT GATE

### STALLS

STALL SIZE 15\*15 FEET

- GOLD PASS ZONE AREA × 4NOS
- NORMAL ZONE AREA × 4NOS

### SIDE WALL BRANDING

- side wall branding start at rs 99/- sqf (minimum size 5\*10f size)

# terms and conditions

## Payments

This may be made via electronic transfer, Cash or cheque. The organizer reserves the right to cancel the Sponsorship Contract if the 60% of the total payment has not been received 15 days before the event.

## Cancellation

Any changes made to this Contract must be made in writing and signed by both parties. If the event is canceled, then the company shall be responsible to refund the entire contributed amount back to the sponsor.

## Company Authority

The customer recognizes the authority of the company's event manager and Skippers, understanding that they may take any decision they needs as necessary to ensure the health, welfare, and safety of those taking part in the event.

## Change in Dates

Every effort will be made to change the event date when requested, although the company reserves the right to charge 10% of the event value. The charge may be higher when it has not been possible to cancel subcontractors or venues. No change may be made within 30 days of the event.

## Copyrights

The organizer retains rights to take images on behalf of the sponsor. Where the sponsor has paid for photography, the organizer gives the sponsor permission to use such images freely. The sponsor gives the organizer permission to use images or video taken during the event in sponsor's marketing and advertising materials.

## Disclaimer

The company may postponed the event where forces outside of the organizer's control such as bad weather, acts of terrorism, act of god or other events that cannot be reasonably mitigated against, impact the running of the event. No liability for any costs or expenses incurred by the sponsor is accepted by the organizer in the event of cancellation or postponed.



Thank  
you



riturajbhowmik17@gmail.com



7628994640